Finley Chen

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WORK EXPERIENCE

Finley Chen Web Development   **Oct. 2017 – Present**
Freelance Web Developer   *San Luis Obispo, CA*
- Freelance web development for local businesses on the Central Coast and San Diego area.
  - **Paso Robles Ironworks**
    - Developing in LAMP stack - WooCommerce/WordPress, custom theme and plugins for a popular wrought iron curtain rod and hardware eCommerce store. (ironhardware.com)
    - eCommerce SEO best practices to increase conversions and traffic.
  - **Skinnykitchen**
    - WordPress development and technical SEO for skinnykitchen.com, a high traffic healthy food blog
    - Added rich snippet recipe metadata functionality, improved traffic and page speed to increase revenue

AllPeople.co   **June 2019 – December 2019**
Front-end Developer   *San Luis Obispo, CA*
- With another full-stack developer, co-developed a Shopify website with 7,000+ health and wellness products
- Developed a referral link tracking system in AJAX, Liquid, jQuery, and vanilla JavaScript
- Built a similar WooCommerce/WordPress version, writing custom PHP functions

California Polytechnic State University   **January 2019 – August 2019**
Student Front-end Developer   *San Luis Obispo, CA*
- Front-end development alongside the UI/UX developer for Cal Poly's Administration and Finance Department (AFD)
- Created dynamic forms with JavaScript, jQuery, and PHP
- Built responsive department pages using Foundation, HTML, and CSS/SCSS following best practices in accessibility and UI/UX

EDUCATION

California Polytechnic State University   **Expected Graduation June 2021**
B.A. Political Science   *San Luis Obispo, CA*
- Studying the effects of different social media and technologies on American citizen's political knowledge and participation.

SKILLS & INTERESTS

- **Skills**: UI/UX design, content strategy/CMS management, HTML, CSS/SCSS, JavaScript, Apache, MySQL, PHP, Python, jQuery, React, WordPress, WooCommerce, Shopify, Magento, Photoshop
- **Interests**: Skateboarding, League of Legends, cooking, traveling

PROJECTS

LolAbilities
- Tool for learning the abilities of champions in an active League of Legends game
- Built in NextJS, Express, utilizing the Riot Games API and DDragon data

Haipoo
- A website for sharing bathroom poetry in the form of haikus
- Built with serverless architecture on React (Gatsby Static Site Generator) and Firebase